


**An affordable way  
to brighten your  
residents' days.**


Photo: The Gemma Pendant courtesy of Jeffrey Tolano Photography

# Making Spirits Bright

Looking to create a more home-like environment in your community? Here's how interior and lighting design innovations can help.

**T**urning on the lights at Arbor Place in Morris Plains, NJ, is about more than helping residents and staff see. From warmly lit pendants that hang above breakfast bars to the geometric chandelier that complements bronzed hand railings in the showcase foyer, each fixture has been carefully selected for its function and beauty.

Once an afterthought in many senior living settings, lighting is no longer being overlooked. Smart design helps owners and operators capture the comforts of home by brightening key spaces, softening otherwise cold rooms and making facilities more welcoming overall.

"A lot of our clients want their properties to resemble

hospitality settings," says Shannon Remaley, NCIDQ, director of senior living interiors for Pennsylvania-based Meyer. "Lighting is an essential component of the design of a space and compliments surrounding interior finishes."

Remaley often points her clients toward products from Hinkley Lighting, a nearly

100-year-old lighting company that fuses design with functional innovation.

At Arbor Place, Hinkley chandeliers and sconces enhance key amenity areas, as well as units for assisted living and memory care residents.

Since launching the hospitality leg of its business in 2013, Hinkley has seen increased interest from senior living communities that work across the care continuum.

"In the past, lighting design in senior care facilities tended to be basic and practical, without much regard for style," says Jeff Thomas, hospitality sales manager. "But communities have begun to give it more attention."

They're also realizing that today's LED, or light-emitting diode, products provide a range of options that give operators more control and cut long-term costs.

Hinkley warrants its integrated LED fixtures for 5 years, meaning fewer replacement orders for maintenance staff and a stylish way to brighten your residents' days.

Hinkley is recognized as a style king in the light-com-

mercial arena, and many of its 3,500-plus products have graced the pages of design magazines.

The company began its approach to LEDs by retrofitting lights designed to work with traditional incandescent bulbs. But increasingly, clients want integrated LED designs that allow them to control brightness, on-off and other settings remotely.

"Our folks want more LEDs integrated in their buildings, and better lighting provided by those sources," Thomas said. "In the last few years, we've tightened our focus to release more integrated LED fixtures."

Today's LED fixtures produce a variety of colors and temperatures that mimic natural lighting, making them critical when adding more windows isn't an option.

Color temperature, measured in degrees of Kelvin (K), tells us what the look and feel of the light production will be. At 2700K, an integrated LED light casts a soft white color. At 3000K, the light takes on a cooler white feel, and turns toward blue at 3500K.

Kelvin degrees make it easy to match colors in multi-use areas. For instance, a 2700K-pendant supplied by Hinkley matches up easily with under-counter task lighting anywhere from 2700-



***"Lighting is an essential component of the design of a space."***

*— Shannon Remaley, Meyer*

3000K provided by another supplier.

More good news: bulb makers are getting into the style-meets-function game. Recent additions to the market include LED versions of classics like the Edison—stunning when used in exposed settings—and single bulbs that can emit a range of color temperatures. Remaley prefers using such "tunable" lights in senior communities because they bring added value to populations struggling with circadian-rhythm issues like sundowning.

While lighting should be coordinated across an entire project, a few well-placed, big-ticket LED fixtures can shine a light on other design

investments.

Michael Franchi, interior design manager for Royal Senior Care, has renovated his share of buildings once made sad by overabundant fluorescent panels.

### ADDING LAYERS

To get away from the medical office feel, he recommends combining layers of lighting.

At the two-year-old Oakmonte Village of Davie, FL, Franchi stacked the main entrance with a rustic chandelier, smaller companion ceiling lights and coordinated sconces on a series of columns. Table lamps and recessed lighting add function where needed at an employee counter and

Sponsored by

**HINKLEY**  
LIGHTING



**Lighting can complement great interior designs.**

on side tables near a cluster of seating.

Closer to Miami, Royal might take a more modern approach with lighting styles that work in sync with the grays, whites and chrome finishes prospective clients' and their children see as desirable.

"You want to select pieces that remind people of their own homes and what they'd have there," Franchi says.

Hinkley offers styles ranging from traditional to transitional to contemporary, with highly sought-after touches like crystals, steel ribbons, spun glass, hand-painted ceramic, natural agate, wood finials and hammered steel bands.

Choosing the right scale and finishes help determine if a light will call attention to itself or go intentionally unnoticed.

"A layered approach to lighting design is key to making a space feel like home," says Thomas. "A table lamp, paired with a chandelier, or wall sconce, has a much softer effect than recessed lighting throughout." ■

For more on Hinkley, visit  
[www.hinkleyhospitality.com](http://www.hinkleyhospitality.com)