

# 2018 Editorial Calendar

Issue and Deadlines	Special Feature	Special Report	Marketing Focus	Events	Value Added
<b>February</b> Space 1/10/18 Material 1/16/18	Dementia Engagement	Information Technology	Staffing		Product Focus: Infection Control/Bathing Lifts
<b>April</b> Space 2/28/18 Material 3/6/18	Food Service <b>Professional Development Guide</b>	Medication Services & Delivery	Information Technology		Product Focus: Resident Security/Dementia
<b>June</b> Space 4/9/18 Material 4/13/18	Design: Furniture & Furnishings	Bathing/Lifts	Resident Security	Argentum Conference	Product Focus: Finance/Skin Care/ Incontinence
<b>August</b> Space 6/26/18 Material 7/2/18	Incontinence/Wound Care	Resident Security	Design: Furnishings & Interiors		Product Focus: Information Technology/ Professional Development
<b>October</b> Space 8/21/18 Material 8/27/18	Rehab <b>Dealmaker's Handbook</b>	Laundry/Infection Control	Resident Security	LeadingAge Annual Meeting NIC Conference AHCA/NCAL Convention	Product Focus: Design/Food Services
<b>December</b> Space 10/29/18 Material 11/2/18	Resident Security	Information Technology	Finance		Product Focus: Bathing/Lifts/ Information Technology

\* Information subject to change



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