

McKnight's
AssistedLiving
 BUSINESS STRATEGIES, RESIDENT CARE AND NEWS

Sworn Circulation Statement

Title Analysis: July/August 2015 Issue		
CEO, CFO, COO, President, VP, Owner (Corporate Management)	3,671	28.2%
Administrator/Executive Director/Facility Manager	6,864	52.8%
Director of Nursing	1,511	11.6 %
Sales & Marketing Director	440	3.4%
Activities Director	425	3.3%
Other	89	0.7%
Total	13,000	100.0%

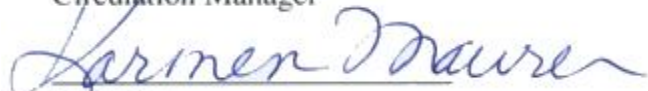
Facility/Company Type Analysis: July/August 2015 Issue		
Assisted Living Facility	10,812	83.2%
Continuing Care Retirement Community (CCRC)	1,455	11.1%
Independent Living Facilities	170	1.3%
Alzheimer's Facilities and Dementia Facilities	150	1.2%
Assisted Living with Alzheimer's Care	125	1.0%
Assisted Living Corporate Headquarters	180	1.4%
Other	108	0.8 %
Total	13,000	100.0%

The information represented above reflects the most current available data of the nature and extent of the circulation defined by the demographic categories listed. This data, although following third party audit and verification guidelines, has not been audited nor verified using a third party vendor. The Publisher hereby swears to the validity and accuracy of the above data. This sworn affidavit should serve as an official description of the circulation and demographic distribution of stated issue of this product.

August, 2015
 Date

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 Date


 Circulation Manager


 Publisher